AMENDMENTS

In the Claims:

- 1. (Currently Amended) An isolated nucleic acid molecule defining a promoter which confers, activates or enhances expression of a structural gene or other nucleic acid the ability of operably linked sequence to be expressed upon induction, wherein the promoter comprises comprising any one of:
- (i) a sequence of nucleotides as set forth in SEQ ID NO:3 or a functional fragment thereof;
- (ii) a fragment of (i) wherein said fragment comprises residues of 2016 to 2384 of SEQ ID NO:3;
- (iii) a sequence of nucleotides with at least [[90%]] <u>95%</u> identity to the sequence of nucleotides of (ii); <u>or</u>
 - (iv) a sequence of nucleotides complementary to any one of (i), (ii) or (iii), ; or
- (v) a sequence of nucleotides capable of hybridizing to any one of (i), (ii) or a complement thereof under high stringency conditions of hybridization and washing in 0.1 X SSC, 0.1% w/v SDS at 65°C,

wherein, in its native form, the promoter directs expression of a gene encoding 1-aminocyclopropane-1-carboxylic acid (ACC) synthase and is inducible in response to physical stimulation.

- 2-6. (Canceled)
- 7. (Currently Amended) An isolated promoter which confers , activates or enhances expression of the ability of operably linked sequence to be expressed upon induction, the operably linked sequence comprising a structural gene or other nucleic acid obtainable by the method of isolating genomic DNA from plant cells, rendering the genomic DNA or portion thereof single stranded and then identifying a region on the genomic DNA which hybridizes to a primer

corresponding to all or part of SEQ ID NO:1 or a complementary form thereof and cloning DNA upstream of the region of primer hybridization, wherein the promoter comprises any one of:

- (i) a sequence of nucleotides as set forth in SEQ ID NO:3;
- (ii) a fragment of (i) wherein said fragment comprises residues of 2016 to 2384 of SEQ ID NO:3 or a functional fragment thereof;
- (iii) a sequence of nucleotides with at least [[90%]] <u>95%</u> identity to the sequence of nucleotides of (ii); or
 - (iv) a sequence of nucleotides complementary to any one of (i), (ii) or (iii), ; or
- (v)—a sequence of nucleotides capable of hybridizing to any one of (i), (ii) to a complement thereof under high stringency conditions of hybridization and washing in 0.1 [[2]] X SSC, 0.1% w/v SDS at 65°C,

wherein, in its native form, the promoter directs expression of a gene encoding 1-aminocyclopropane-1-carboxylic acid (ACC) synthase and is inducible in response to physical stimulation.

- 8. (Canceled)
- 9. (Previously Presented) The isolated promoter of claim 7 obtainable by the method of:
- (i) amplifying a region of single stranded plant genomic DNA with the primers SEQ ID NO:4 and SEQ ID NO:5;
- (ii) optionally amplifying the amplified DNA of (i) above with primers selected from SEQ ID NO:6 and SEQ ID NO:7 or SEQ ID NO:8 and SEQ ID NO:9;
 - (iii) running amplified DNA on a gel and excising the product of amplification; and
 - (iv) subcloning product and identifying the promoter.
 - 10. (Canceled).
- 11. (Previously Presented) A genetic construct comprising the promoter of claim 1, 7, 9, 22, 23 or 24.

12. (Currently Amended) The genetic construct of claim 11, further comprising a structural or regulatory gene operably linked to said promoter.

13. (Currently Amended) A method of altering a characteristic of a plant, said method comprising:

introducing the genetic construct of claim 12 into a cell or group of cells of a plant, [[and]] wherein said structural or regulatory gene facilitates the altering of said plant characteristic; [[,]]

regenerating a plant or plantlet from said cell or group of cells carrying said introduced structural or regulatory gene; and

growing or subjecting said plant or plantlet to conditions sufficient to induce the promoter operably linked to said structural or regulatory gene.

- 14. (Currently Amended) The method of claim 13, wherein the altered plant characteristic comprises resistance to a plant pathogen, altered nutritional characteristics, expression of a plantabody, an altered biochemical pathway, altered fertility and/or or altered flower color.
- 15. (Currently Amended) A modular promoter, comprising at least one portion which is obtained from a promoter, comprising wherein the at least one portion comprises any one of:
- (i) a sequence of nucleotides as set forth in SEQ ID NO:3 or a functional fragment thereof;
- (ii) a fragment of (i) wherein said fragment comprises residues of 2016 to 2384 of SEQ ID NO:3.
- (iii) a sequence of nucleotides with at least [[90%]] <u>95%</u> identity to the sequence of nucleotides of (ii); <u>or</u>
 - (iv) a sequence of nucleotides complementary to any one of (i), (ii) or (iii), ; or

(v) a sequence of nucleotides capable of hybridizing to any one of (i), (ii) or a complement thereof under high stringency conditions of hybridization and washing in 0.1 X SSC, 0.1% w/v SDS at 65°C.

wherein, in its native form, the promoter directs expression of a gene encoding 1-aminocyclopropane-1-carboxylic acid (ACC) synthase and is inducible in response to physical stimulation.

- 16-18. (Canceled)
- 19. (Previously Presented) A transgenic plant comprising the nucleic acid molecule according to any one of claims 1 and 22 to 24.
- 20. (Previously Presented) A vegetative or reproductive portion of the transgenic plant of claim 19.
 - 21. (Previously Presented) A cut or severed flower from the transgenic plant of claim 19.
- 22. (Currently Amended) The isolated nucleic acid molecule according to claim 1, wherein the promoter directs expression of ACC synthase comprises an amino acid sequence encoded by a nucleotide sequence as set forth in SEQ ID NO:1.
- 23. (Currently Amended) The isolated nucleic acid molecule according to claim 1, wherein the promoter directs expression of <u>ACC</u> synthase comprises an amino acid sequence encoded by a nucleotide sequence which hybridizes under stringency conditions of hybridization and washing in 2 X SSC, 0.1% w/v SDS at 45°C to a nucleotide sequence as set forth in SEQ ID NO:1.
- 24. (Currently Amended) The isolated nucleic acid molecule according to claim 1, wherein promoter directs expression of a nucleotide sequence which encodes ACC synthase comprises an amino acid sequence as set forth in SEQ ID NO:2.
 - 25. (Canceled)
- 26. (New) The isolated nucleic acid molecule according to claim 1, wherein the promoter comprises a fragment comprising residues of 1773-2384 of SEQ ID NO:3.

27. (New) The isolated nucleic acid molecule according to claim 1, wherein the promoter comprises a fragment comprising residues of 1601-2384 of SEQ ID NO:3.

- 28. (New) The isolated nucleic acid molecule according to claim 1, wherein the promoter comprises a fragment comprising residues of 1357-2384 of SEQ ID NO:3.
- 29. (New) The isolated nucleic acid molecule according to claim 1, wherein the promoter comprises a fragment comprising residues of 1189-2384 of SEQ ID NO:3.
- 30. (New) The isolated nucleic acid molecule according to claim 1, wherein the promoter comprises a fragment comprising residues of 819-2384 of SEQ ID NO:3.
- 31. (New) The isolated promoter of claim 7, wherein the promoter comprises a fragment comprising residues of 1773-2384 of SEQ ID NO:3.
- 32. (New) The isolated promoter of claim 7, wherein the promoter comprises a fragment comprising residues of 1601-2384 of SEQ ID NO:3.
- 33. (New) The isolated promoter of claim 7, wherein the promoter comprises a fragment comprising residues of 1357-2384 of SEQ ID NO:3.
- 34. (New) The isolated promoter of claim 7, wherein the promoter comprises a fragment comprising residues of 1189-2384 of SEQ ID NO:3.
- 35. (New) The isolated promoter of claim 7, wherein the promoter comprises a fragment comprising residues of 819-2384 of SEQ ID NO:3.